**AWS re/Start Collaborating Organization Messaging Framework | [Organization name]**

## AWS re/Start is a free, 12 week, full time skills development program that prepares unemployed or underemployed individuals for entry-level careers in the cloud. AWS re/Start is collaborating with [organization], a [description/value proposition of organization]. [Organization] will support learners throughout the AWS re/Start program and help them launch careers in cloud computing. Together, AWS re/Start and [organization] are excited to help individuals develop in-demand cloud skills and prepare for jobs in and around their local communities.

* Amazon Web Services (AWS) and [organization] are collaborating to help learners build technical and career skills in the full-time, free AWS re/Start program. [Organization] will support them through interview process for entry-level cloud roles.
* [Insert your organization’s mission or vision statement, value proposition, or focus; the specific benefit you bring to your community, etc.]
* Each cohort of learners, supported by professional mentors and accredited trainers, completes a 12-week training featuring scenario-based learning, hands-on labs, and coursework. AWS re/Start provides learners with resume and interview coaching as they prepare for interviews and meetings with potential employers.
* The program’s mission is to help unemployed and underemployed individuals who might not otherwise have access to technical education develop the skills they need to pursue entry-level cloud roles. [Organization] helps learners gain job-specific skills, connect with employers, and embark on their cloud careers.
* AWS re/Start and [Organization] are excited to collaborate to build an inclusive and diverse global pipeline of new cloud talent by focusing on unemployed and underemployed individuals and helping them launch entry-level cloud careers.
* [Organization] is working with AWS in [insert cohort city/cities and country location] to offer the AWS re/Start program [virtually, in-person, and/or blended in-person and virtual]. AWS re/Start prepares learners for entry-level cloud roles, such as cloud operations, site reliability, infrastructure support, and technical adjacent business support functions.
* [Organization] will connect learners with potential employers. Learners who do not receive a job placement following the conclusion of their cohort will receive feedback on growth areas to prepare them for future success.
* The AWS re/Start program is part of Amazon’s efforts to help [29 million people](https://www.aboutamazon.com/workplace/employee-opportunities) globally grow their cloud computing skills for free by 2025.

### PROBLEM STATEMENT: 451 Research found that 90% of IT decision makers reported skills shortages in cloud-related disciplines.[[1]](#footnote-1) Additionally, [according to LinkedIn](https://learning.linkedin.com/blog/top-skills/the-skills-companies-need-most-in-2019--and-how-to-learn-them) data, cloud computing has ranked among the top hard skills that companies need most for the past three years.[[2]](#footnote-2)

1. [↑](#footnote-ref-1)
2. [↑](#footnote-ref-2)